SNAP 700 Multimedia And Care Label Printer

The Next Generation Of In-Plant Printing Systems

AVERY
DENNISON®

Avery Dennison is a global leader of innovative merchandising systems for the retail and apparel industry. We design and manufacture tickets and labels, and provide the technology—including the printers, software control systems, and essential supplies—for retail apparel identification. Our customers include the world's major retailers, branded apparel companies and contract manufacturers. Avery Dennison works with customers to build and add value to their brands, manage their data, and distribute their merchandise throughout the supply chain.

In-Plant Printing Solutions

A complete in-plant printing solution, including:

- Supplies

- Printers

- Software

- Service and Installation

- Support

Avery Dennison supplies everything you need to print your own tickets, tags, and labels quickly and easily.

Supplies

For reliable performance, use Avery Dennison supplies. The SNAP printers are engineered for Avery Dennison stock and ink combinations to make your garments look their best. Avery Dennison supplies are available worldwide, ensuring consistent appearance no matter where you manufacture your products.

The SNAP 700 Multimedia Printer prints on a wide variety of tickets, stickers, heat transfer rolls, and manufactured fabric tapes. We offer a variety of products specifically designed for your application.

Fabric care label tapes are available for a wide variety of apparel marking applications. Labels will remain colorfast through domestic washing, dry cleaning, and steam pressing.

The Avery Dennison
SNAP 700

Control Panel—buttons and lights for easy control

Ink Arbor—centers ink, grips rolls, minimizes wrinkles

Decurler—flattens ticket stock for better quality output

Supply Arbor—centers and secures roll easily

Barcode Verifier—option scans every barcode

Rotary Knife—durable, quiet, easy to replace

Stacker—simple, reliable, fast

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700

Web Guide—guides stock through the center of printer

Registration Sensors—detect pre-printed or die cut stock to ensure precise placement of printed images

Print Stations—contrast and pressure are easy to adjust, heads are easy to clean

Pressure Sensitive

Ideal for adhesive-backed stock for a variety of applications, including size stickers, pricing stickers, and remarking labels.

Retail Tickets

Print barcodes on retail price tickets.

Integrated Tags

Consolidate labels. Combine variable information and graphics, and reduce unsightly clutter.

Care Labels

Basic Fabric Labels
Integrated Fabric Labels
Heat Seal Labels.

SNAP 700—More Than Meets The Eye

Avery Dennison's SNAP 700 printer is remarkably reliable, easy to operate and maintain. Stylish and afford-able, it offers innovative features, including remote diagnostics and operating system upgrades via the Internet. Voice prompts, minimal adjustments and intuitive operation make printing your tickets, tags or labels unbelievably easy.

Advanced Software And Data Handling

D2Comm—Part of Avery Dennison's online suite of web-based products, our data distribution and communication software receives, manages, and distributes data from your headquarters to your factories with ease, accuracy and speed.

Ticket and Label Design and Printing Software—We offer software products for a wide range of in-plant printing needs.

Remote and Interactive Service Diagnostics—Update software, control label printing data, and troubleshoot from anywhere.

Service And Installation

Global Service—Avery Dennison has service engineers in all the large apparel manufacturing centers around the globe. Affordable service contracts add value to your investment and provide the ability for you to keep your Avery Dennison printer in tip-top shape.

Installation—We provide installation and training for your SNAP 700 printer. After installation, your operators may watch multilingual training videos as refreshers or to train new operators.

Support

Avery Dennison label printing experts are available via the phone to help with printing applications. Our application engineers provide recommendations for products based on our vast industry experience. Whether you are just starting out, have to meet regulatory or industry requirements, or need to streamline your operation, cut costs, and make your product look better, we are here to help.

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Specifications

Label Width: 0.5–5.125" (12.7–130mm)

Label Length: 1–13.875" (25.4–352mm)

Print Width: 5" (127mm)

Print Heads: One or two
(1:0 or 1:1 imprinting)

Resolution: 305 dpi (12 dots per mm)

Speed: Up to 12" (305mm) per sec

Registration Sensors: Hole/notch
(standard); top or bottom reflective, top
contrast, top multicolor contrast

Supplies: Coated, satin, and heat seal
tapes, tickets, thermal transfer and near
edge ink ribbons.

Drivers: Avery Dennison PCL, Windows

Interfaces: Serial, Ethernet, USB (option)

Barcodes: UPCA, UPCE, Code 39,
Code 128, Code 128EDI, Code 93, EAN8,
EAN13, interleaved 2 or 5 sears code 39,
Datamatrix-2D

Fonts: True type fonts

Care Symbols: ASTM and Ginetex

Electrical: 90–132 or 180–265 VAC,
50–60 Hz, 10AMP

Dimensions: 18.5" x 25" x 20"
(47 x 63.5 x 51 cm)

Weight: 80 lbs (36.3 kg)

Mounting: Bench top

Options

• **Sonic Knife**—Provides ultrasonic
cutting and sealing of satin tapes

• **USB Interface Option**—Allows you
to download data in seconds

• **Remote Control/Display Module**—
Optional module used to set printer
adjustments and retrieve printer status
information (when PCMate Platinum
is not used)

• **Inline Barcode Verifier**—Scans
every barcode printed, stopping printer
if a barcode doesn't scan

• **Rewinder**—Prints finished tickets, tags
or labels roll-to-roll

• **RFID**—Encode RFID tickets

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